

# OCTAGON

## Do You Know About **AdaWall**?

### # PHILOSOPHY OF ADAWALL

ADAWALL takes place in the sector with all the international qualification documents. It has unique design approach, advance production technology, world class packaging shipments and understanding to provide after sales customer satisfaction in the real sense.

Harmony between craftsmanship that creates lasting value and advanced technology that reproduces every detail. This is ADAWALL's product philosophy for creating the finest wallpapers.



### # ABOUT US



#### 100 % PURE WATER BASED INKS

High quality and precise printing begins with the finest ingredients. Water based inks from Netherlands and Korea realize superb color reproduction plus environment friendly manufacture. What completes 100 % pure water based inks is the GSE color dispenser, which provides optimized dispensing solutions.



#### CYLINDERS DESIGNED TO DELIVER PINPOINT ACCURACY

Precision printing can only be utilized with precisely engraved print cylinders that replicate even the minutest details. Embossing sheets of nonwoven and paper back using a steel emboss roller and paper ball work in conjunction with each other.



#### STRICT QUALITY CONTROL SYSTEM

ADAWALL's extensive expertise in quality management enables the production of the World's Finest Products. The process of quality is supported by specialized line inspector. Specialized line inspectors are check at key sections to support the process of quality management, which is capped by a rigorous final inspection. All the finished products are put to test and trial application.



#### ENVIRONMENTAL RESPONSIBILITY

At the ADAWALL factory, we are aware of our responsibilities to the environment and also we are wholly committed to improving manufacturing processes in line with this. We choose to work only with ethical and accredited suppliers' products and we make business decisions based on the impact on the wider, global environment. The selection of ingredients is critical in creating a truly premium product too.



#### PRECISION PRINTING TECHNOLOGY

Precision printing is inspired by photography and materials from environment. Our technology reproduces every detail, even the fine lines that are too small for the naked eye. The rich tones and exquisite beauty created by advanced technology are what set design ADAWALL apart from the rest. In order to capture the detail in our original drawings and re-create them as wallpaper, our designs are printed using the gravure technique, which is a world class printing method for achieving maximum detail and tone.

## See It On Your Wall

With our new mobile application,  
you have the opportunity to see  
how AdaWall wallpapers stand on your wall!  
You can download our application from  
the App Store and google play for free.



### # CERTIFICATIONS



CE

FIRE RETARDANT

ISO 9001

ISO 10002



OHSAS 18001

ISO 14001

IGI MEMBERSHIP

### WALLCOVERING PASTES

#### Eco-Friendly

Powder wallcovering paste to use for all kind of wallpapers;  
Heavy and light wallpapers, Non-woven and Paper-back  
wallpapers. Contains methyl cellulose.  
Efficient and transparent once dried.



### POWDER ADHESIVE

25 kg / 1kg / 500gr / 200gr  
Adawall Special Premium Wallpaper

adawall adawallpaper adawallpaper adawallpaper adawallpaper

www.adawall.com.tr

**AdaWall**  
Wallcoverings & More

BRAND STORY



Geometric shapes also  
have some characteristic features just like people.  
They are defined and being a part  
of infinite plane through these features.

# Innovations

"Octagon"  
means shape has eight borders is one  
of the popular polygons in geometry such  
as pentagon, hexagon and heptagon.

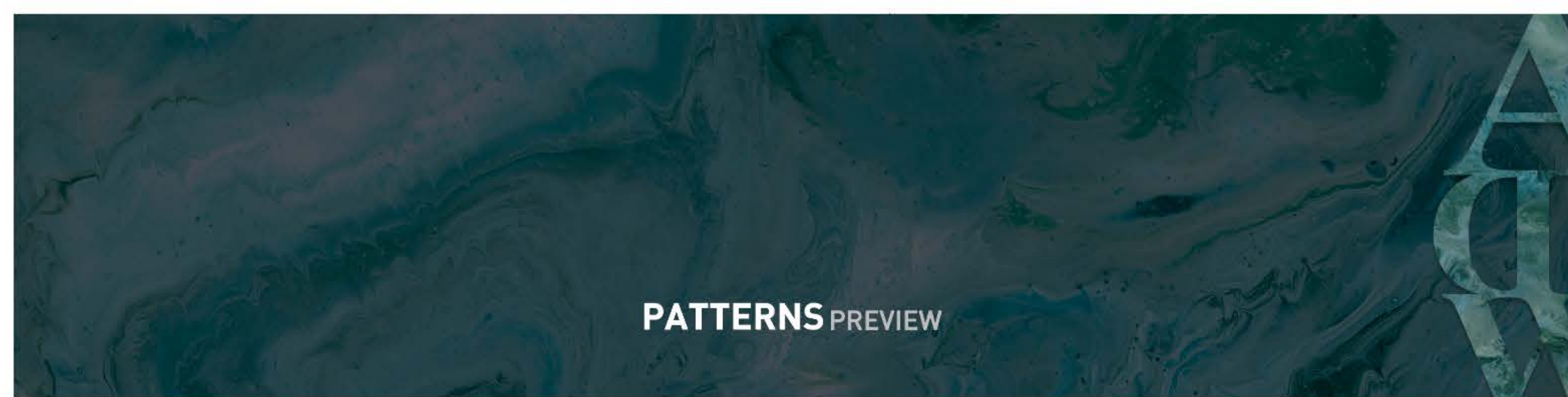


Being inspired by geometric shapes in the  
infinite plane, we embraced an independent  
aesthetic concept and prepared a very new  
collection book for you.  
Octagon is a wallpaper collection that  
modernity and elegance are blended in the  
same measurements with great skill, where  
geometric shapes and modern architectural  
breeze meet contemporary design and glorious  
and eye catching designs have a dominant  
role. Thanks to its very different content, it  
promises a visual and unique experience

that is special for you.  
It has strong lines, strong as your imagination  
and has iconic design innovations that you  
can never imagine that you may find in a  
wallpaper collection book.  
Moreover, it seems magical through the  
magnificent classy textures of colours such  
as silver, gold and mink. Our collection  
portfolio expanded but the magic is never  
changed. We are very ready to surprise  
you one more time.

Geometrik şekillerin de aynı insanlar gibi birtakım  
karakteristik özellikleri vardır.  
Bu sayede tanımların ve sonsuz düzlemin bir  
parçası haline gelirler. "Sekizgen", "sekiz açısı  
ve kenarı olan şekil" anlamına gelen "Octagon"  
da geometrinin beşgen, altıgen, yedigen gibi  
popüler çokgenlerinden birdir.  
Sonsuz düzlemdeki şekillerden ilhamla,  
tasarım sürecinde bağımsız estetik anlayışını  
benimsediğimiz yepyeni bir koleksiyon seçkisi  
hazırladık.  
Modernliğin ve şıklığın aynı ölçüde ve ustalıklı  
hamanlandığı, geometrik şekillerin ve modern  
mimarî esintilerin çağdaş tasarımıyla buluştuğu,

birbirinden iddialı ve göz alıcı desenlerin hakim  
olduğu Octagon koleksiyonu sizlerle.  
Benzersiz ürün içeriği ile size özel eşsiz ve  
vizyonel bir yaşam alanı deneyimi vad ediyor.  
Hayal gücünüzü kadar güçlü çizgilere,  
bir duvar kağıdı koleksiyonunda bulabileceğinizi  
hayal dahi edemeyeceğiniz ikonik bir tasarım  
yeniliğine sahip.  
Üstelik gümüşün, altının, vizonun muhteşem  
zarif dokusuyla gözlerinize inanamayacağınız  
kadar sihri.  
Koleksiyon portföyümüz genişledi, fakat sihir  
hiç değişmedi. Yeni koleksiyonumuz Octagon  
ile sizleri bir kez daha şaşırtmaya hazırız.



PATTERNS PREVIEW



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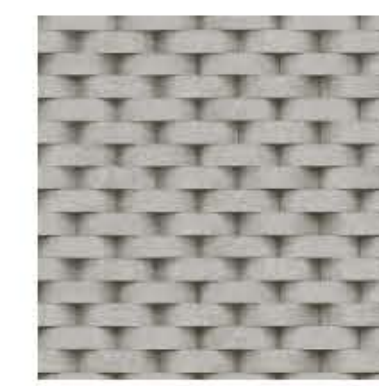
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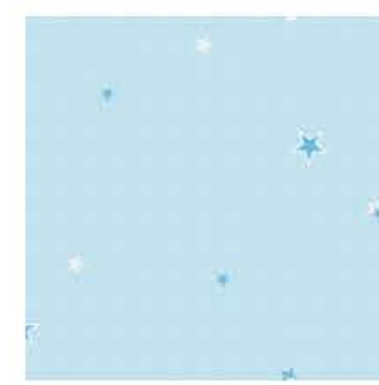
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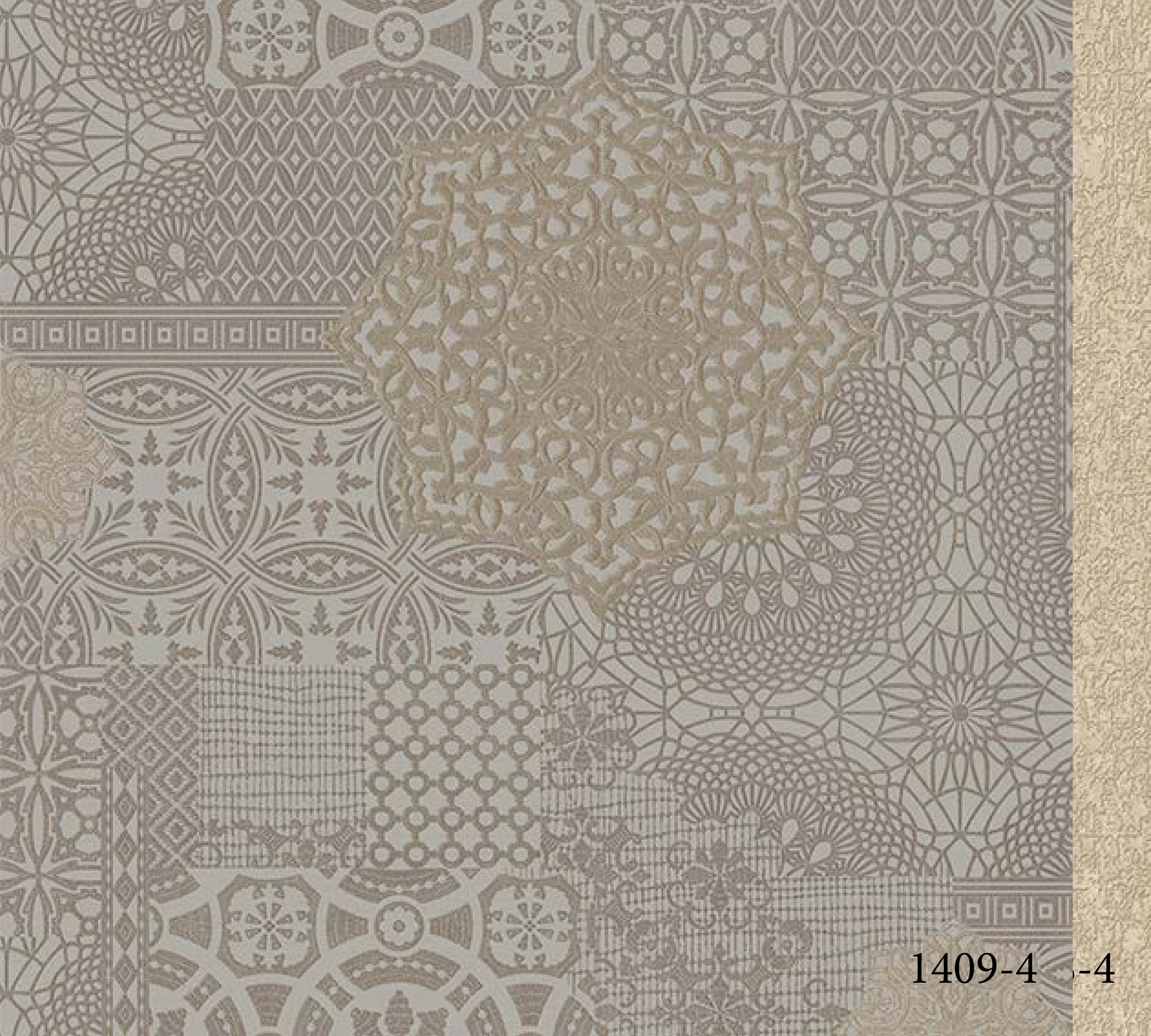
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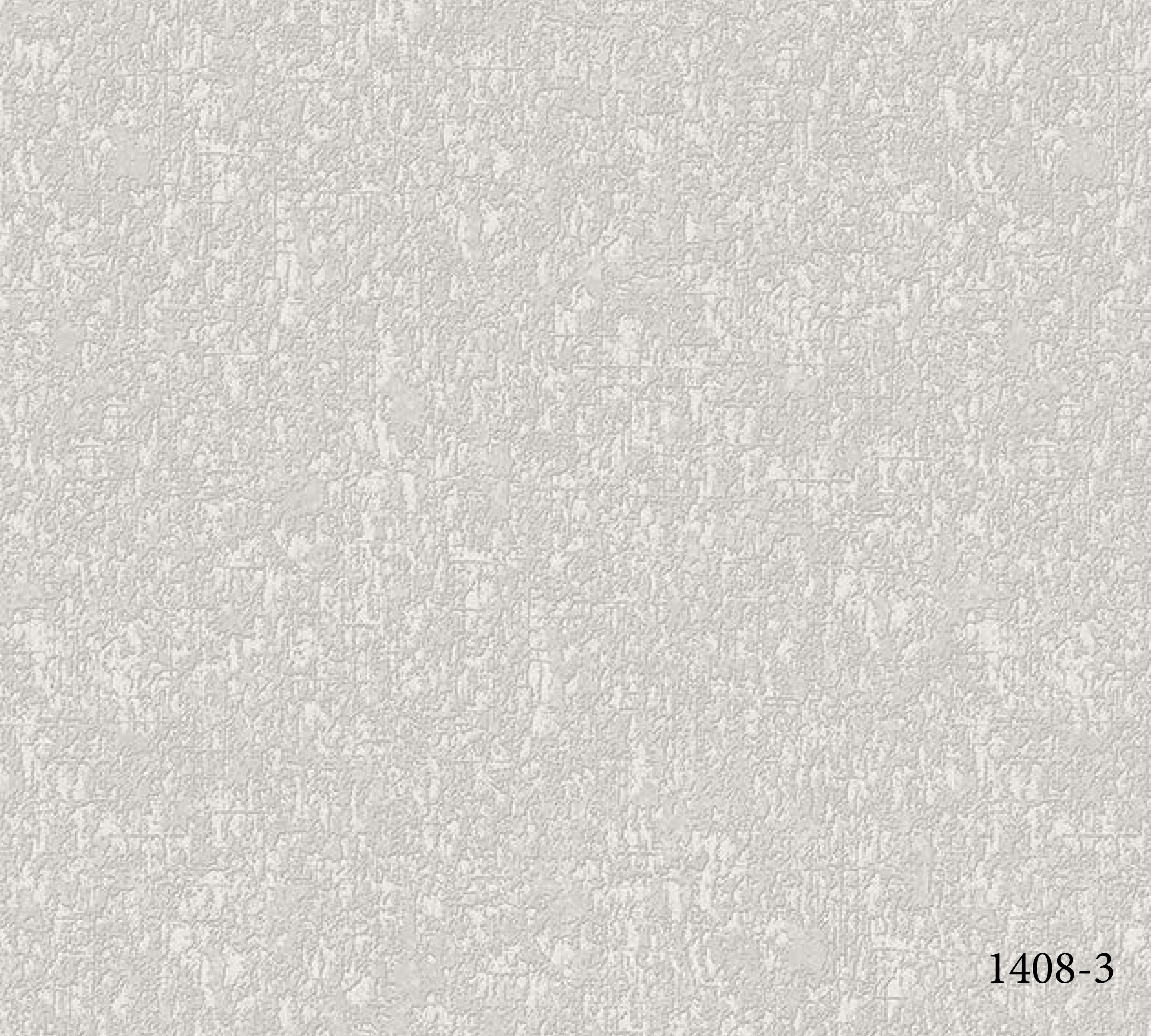


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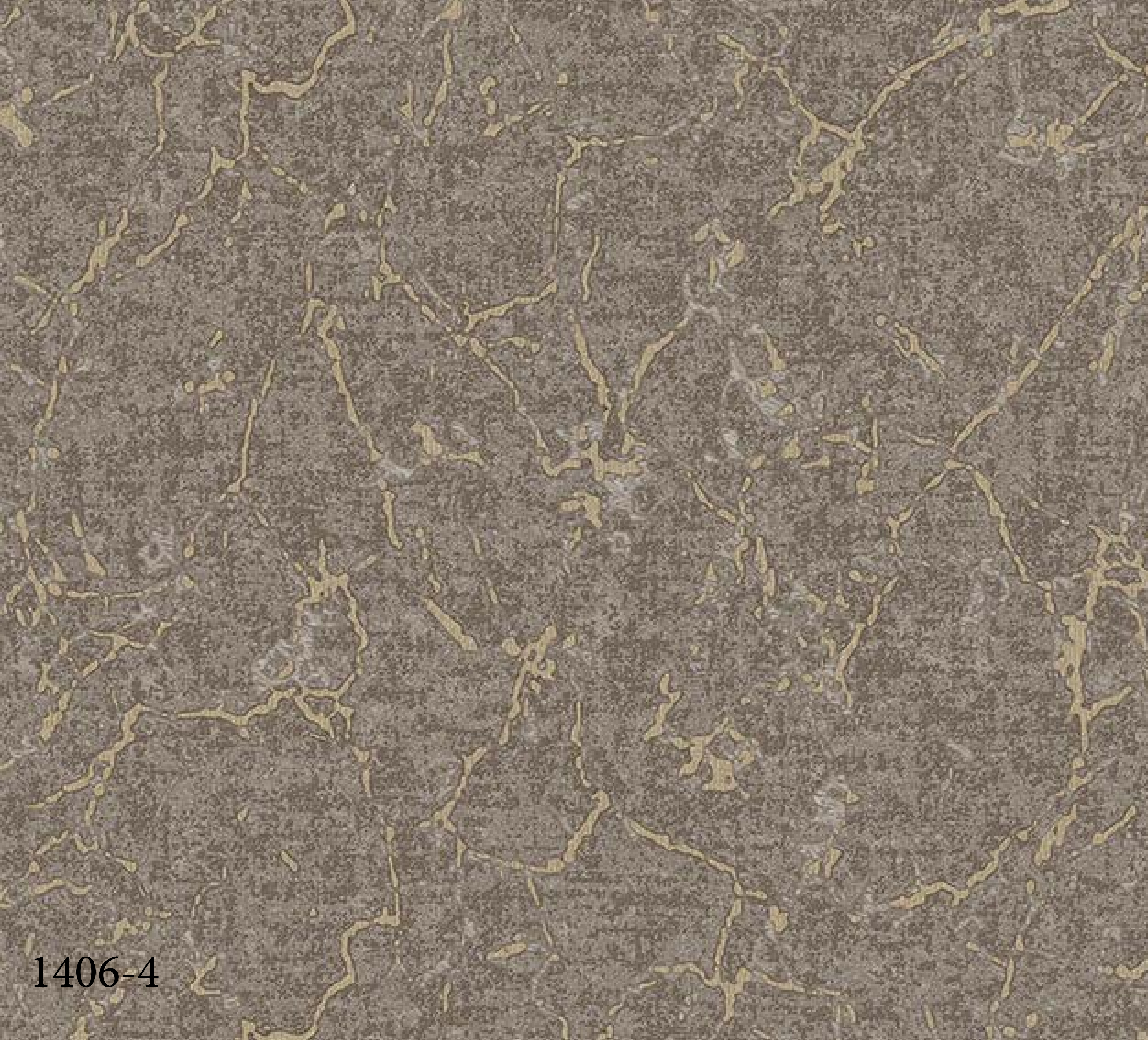
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1405-1



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1214-1



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1215-2



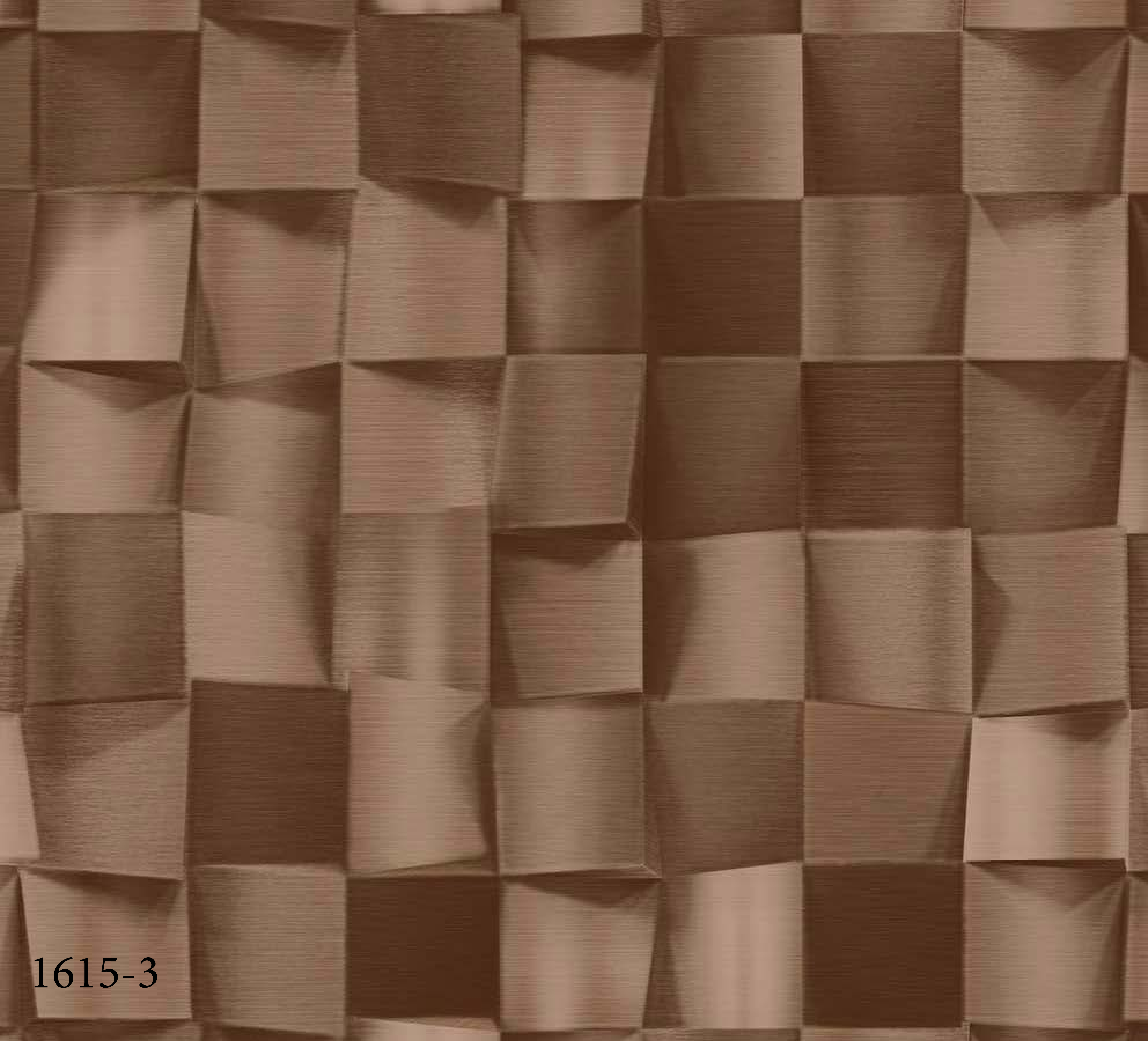
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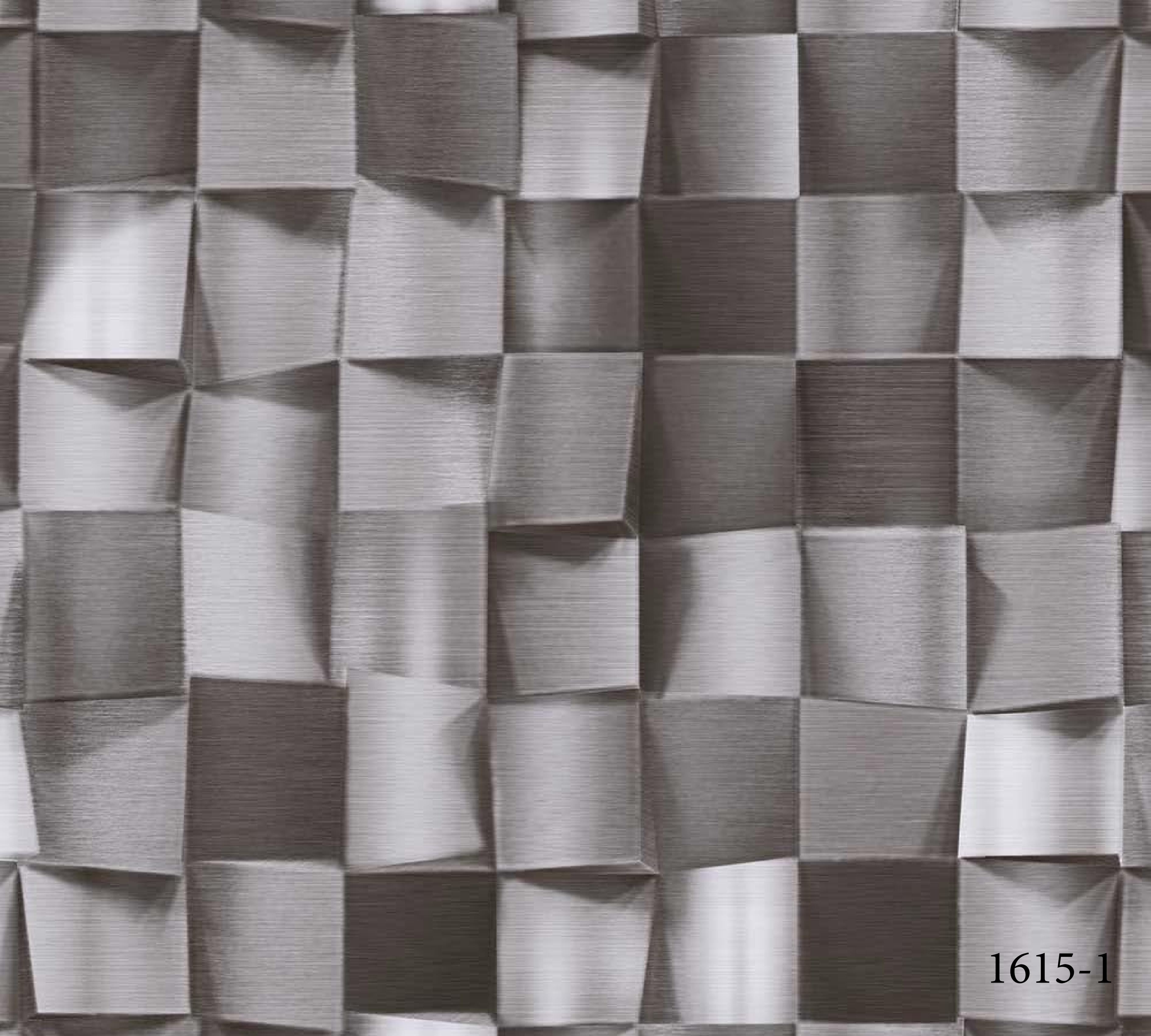
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1604-3



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1601-1



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1101-1

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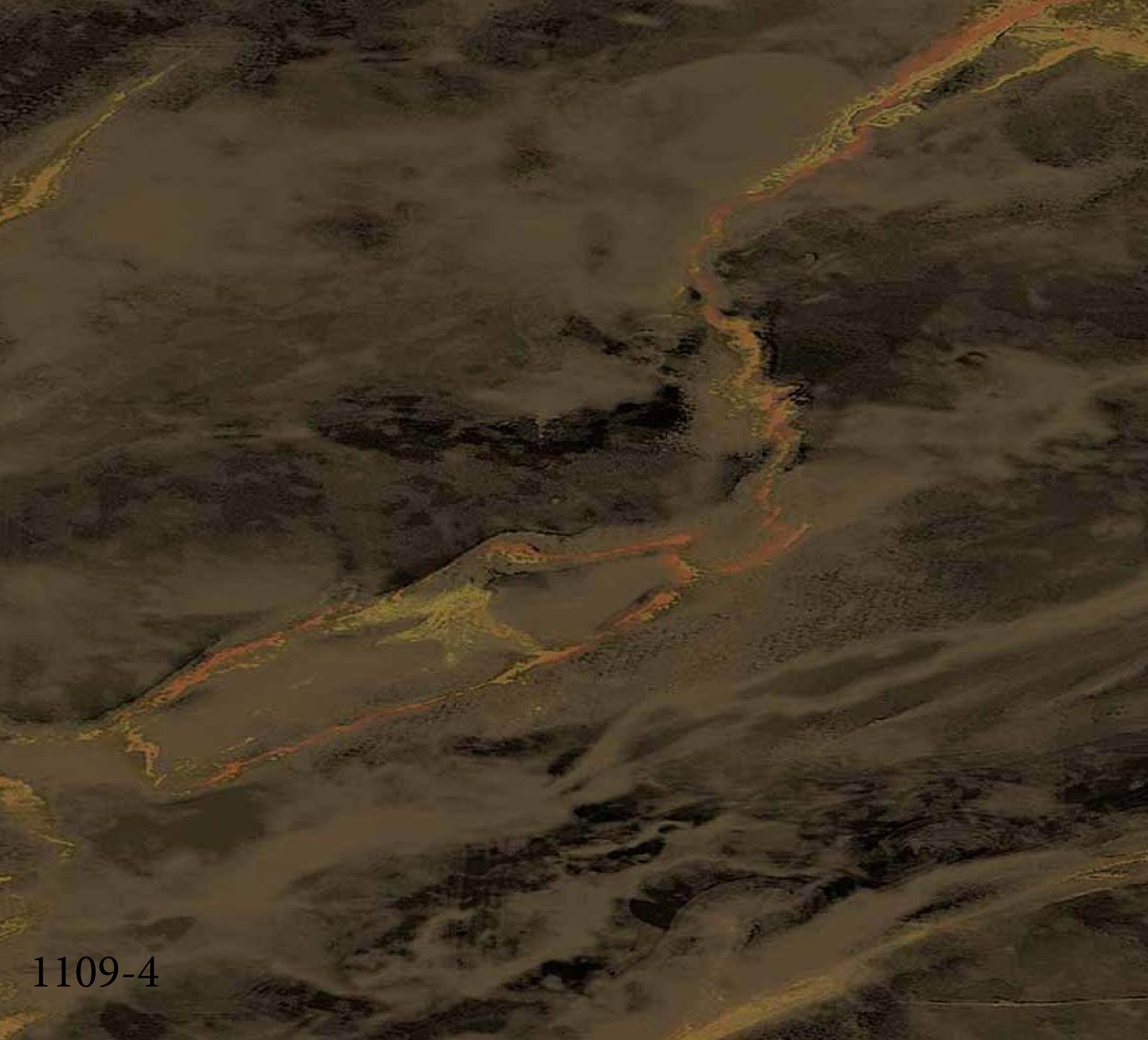
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1109-3



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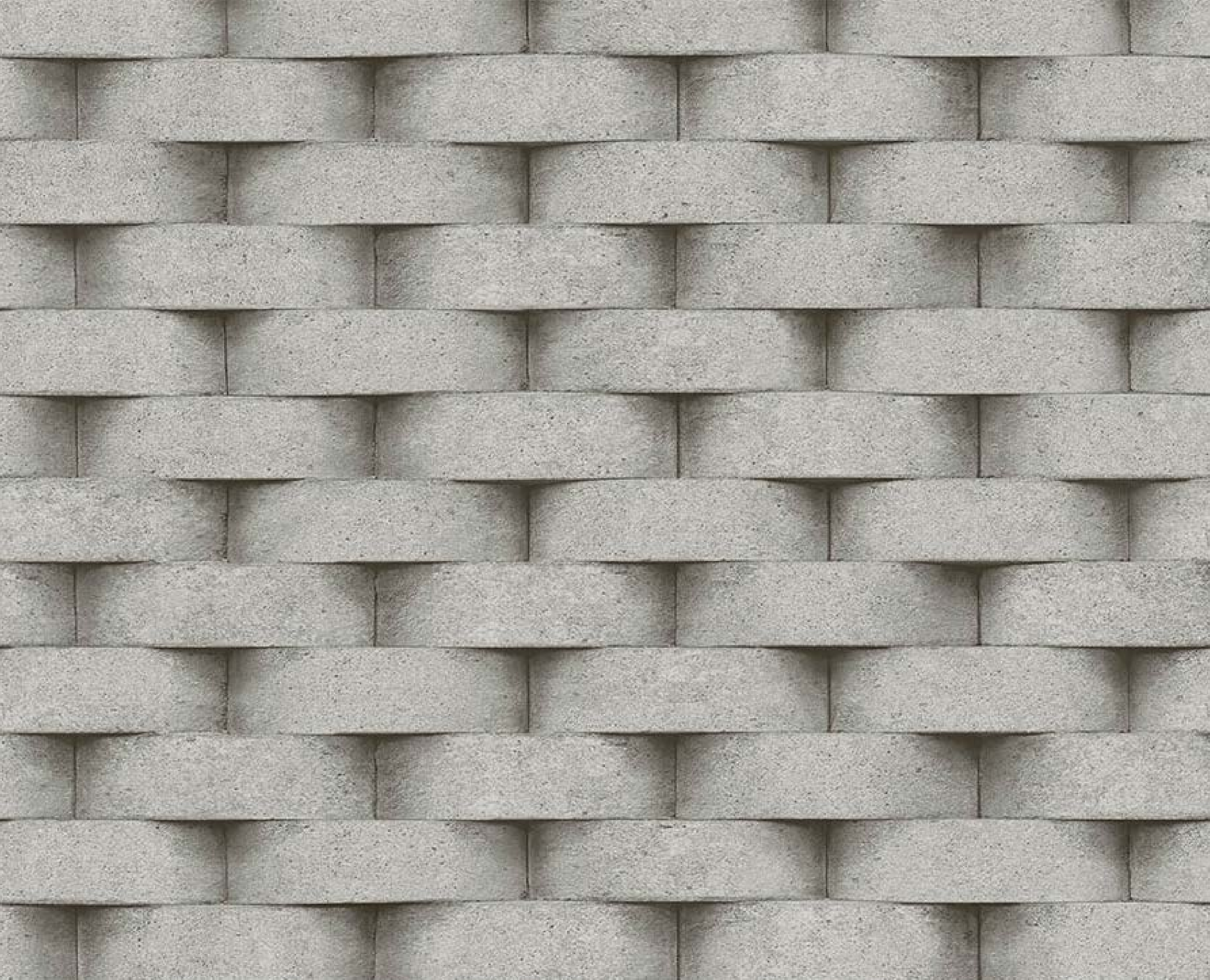
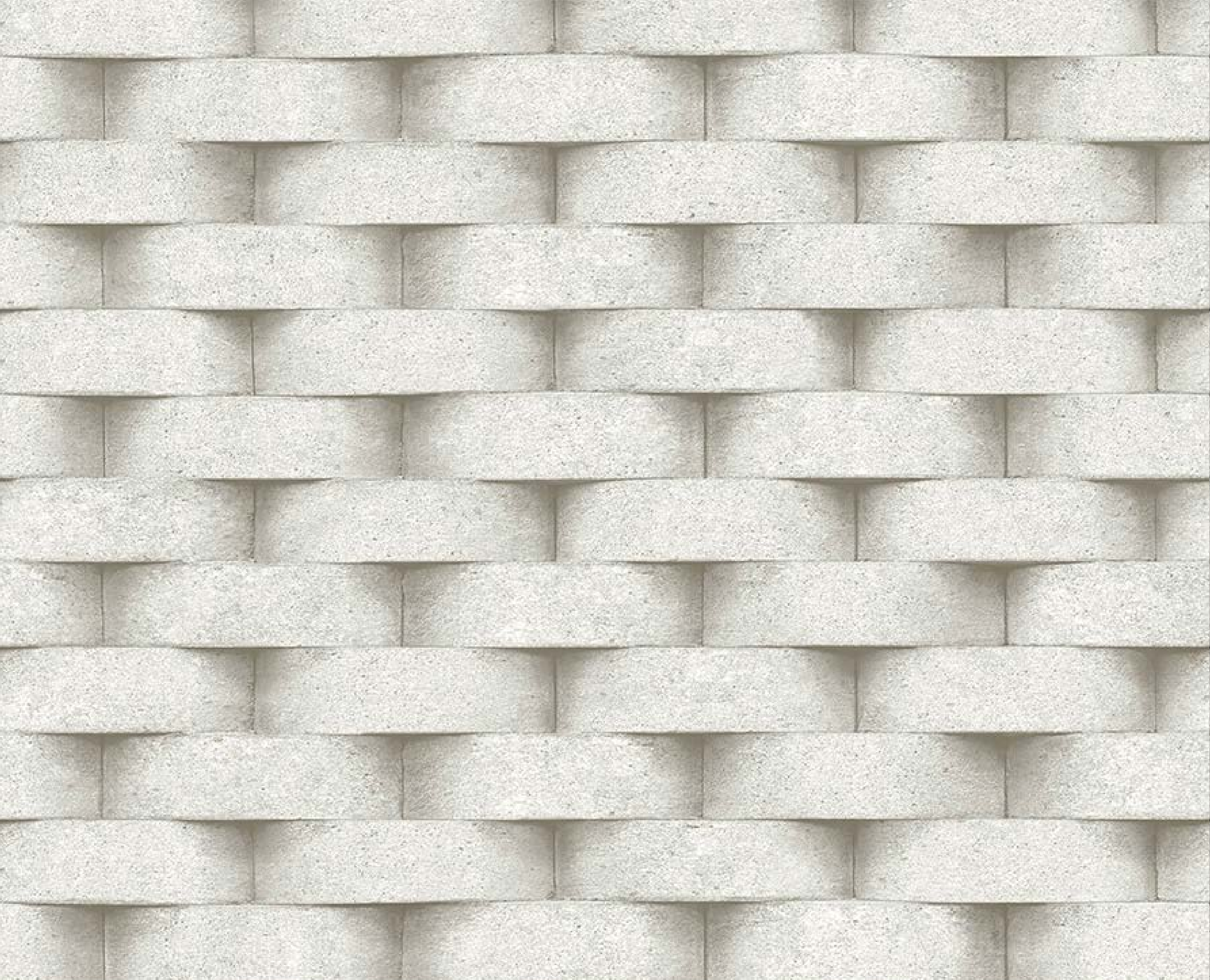


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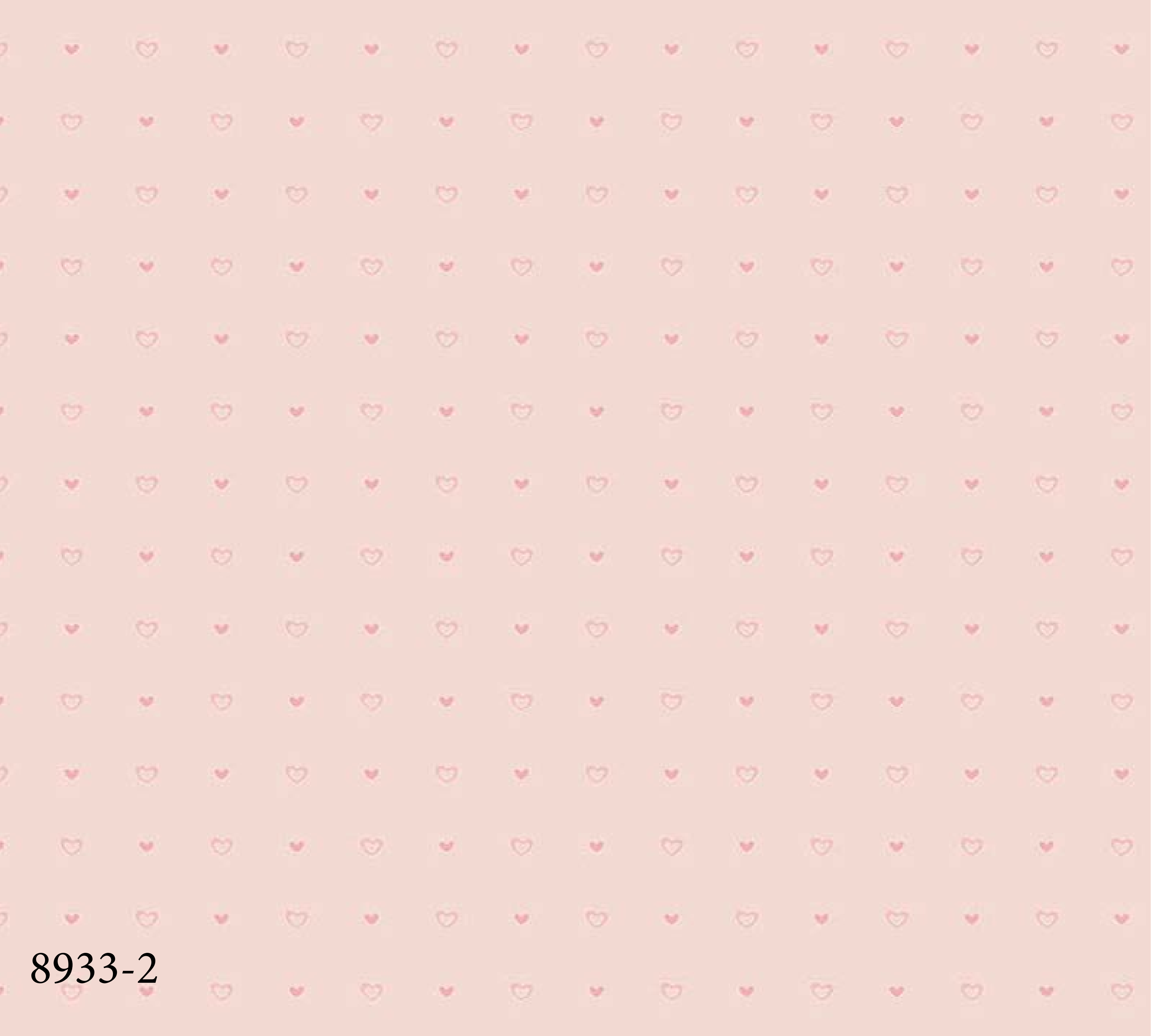






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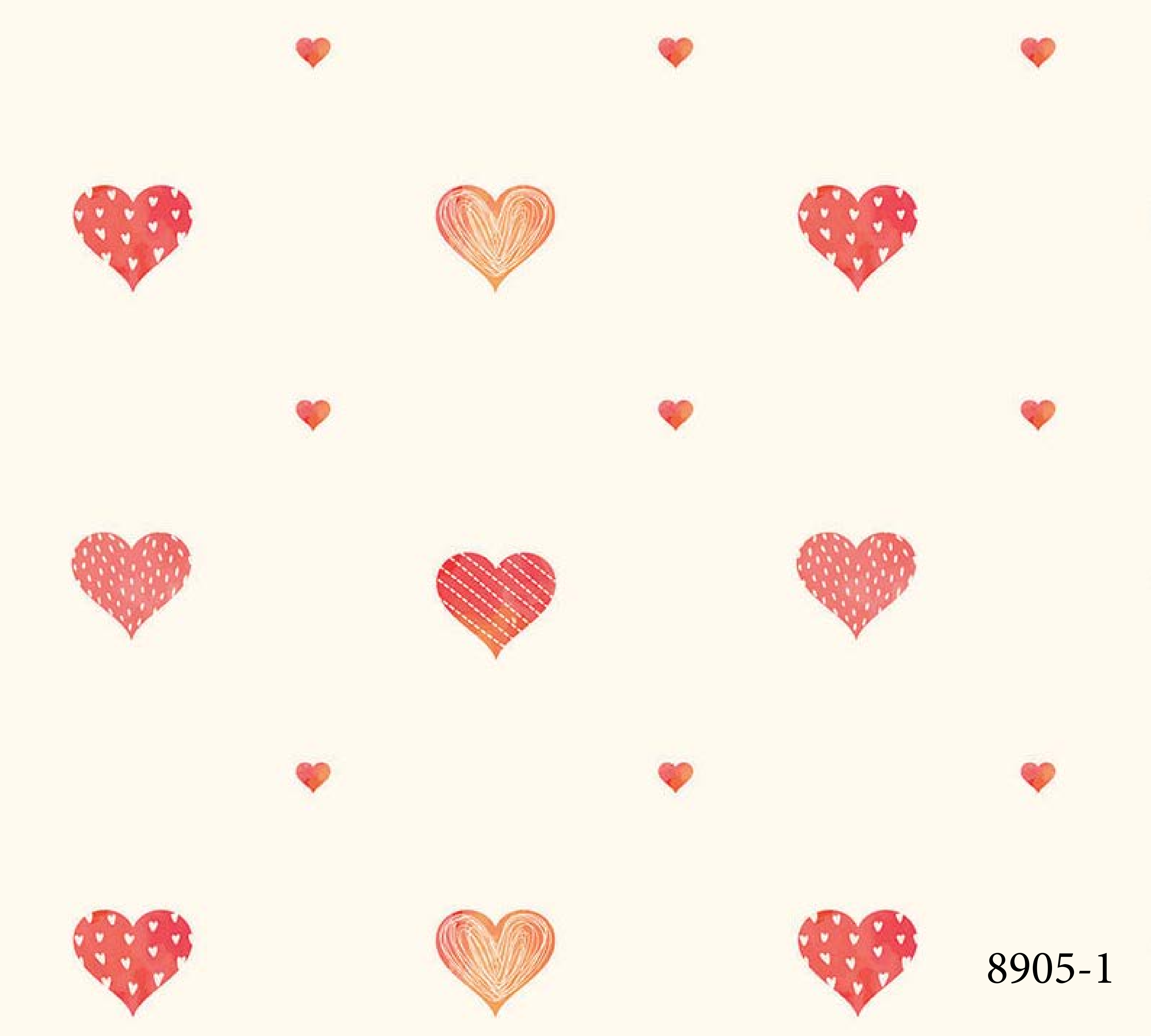
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8905-1



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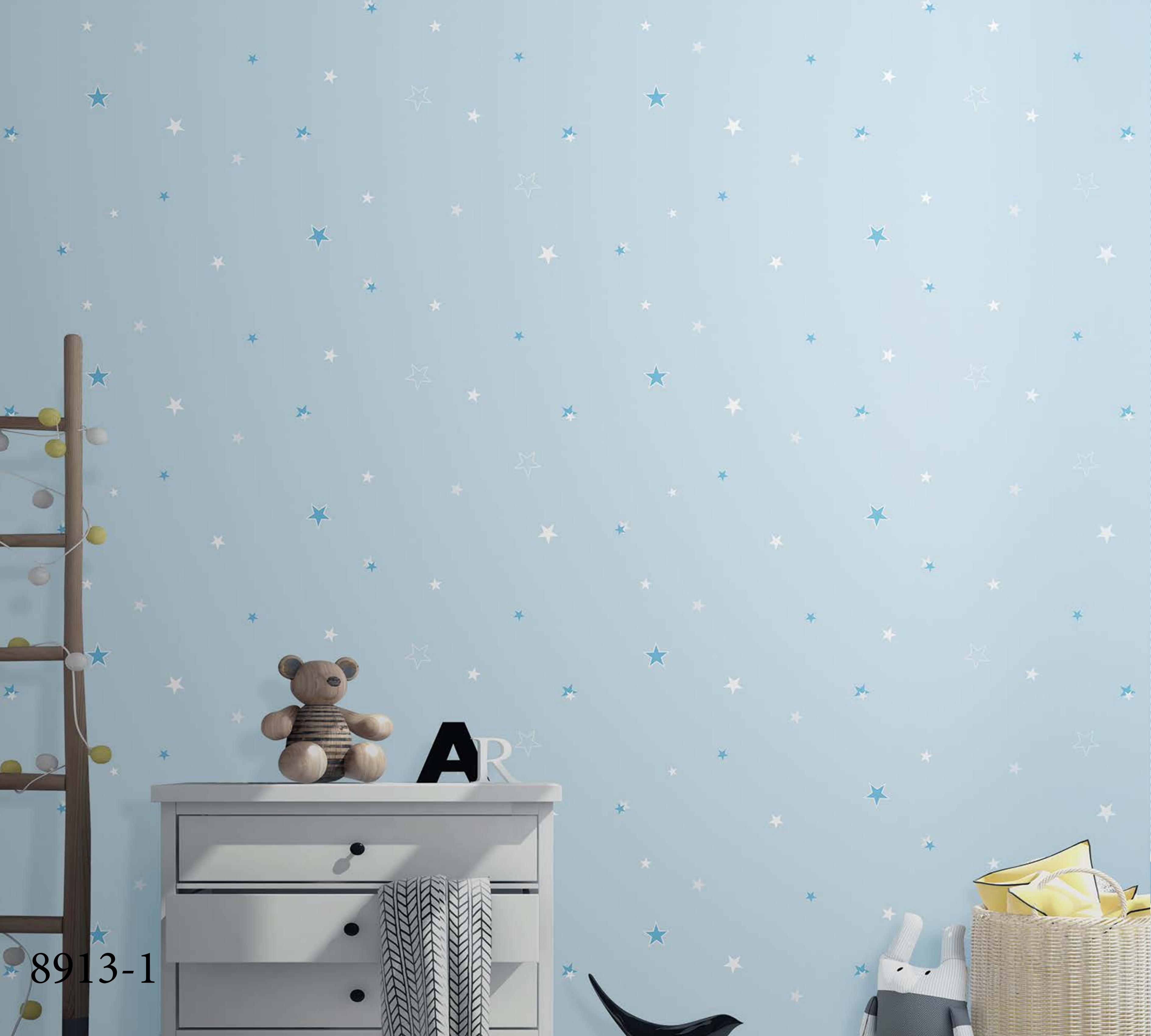




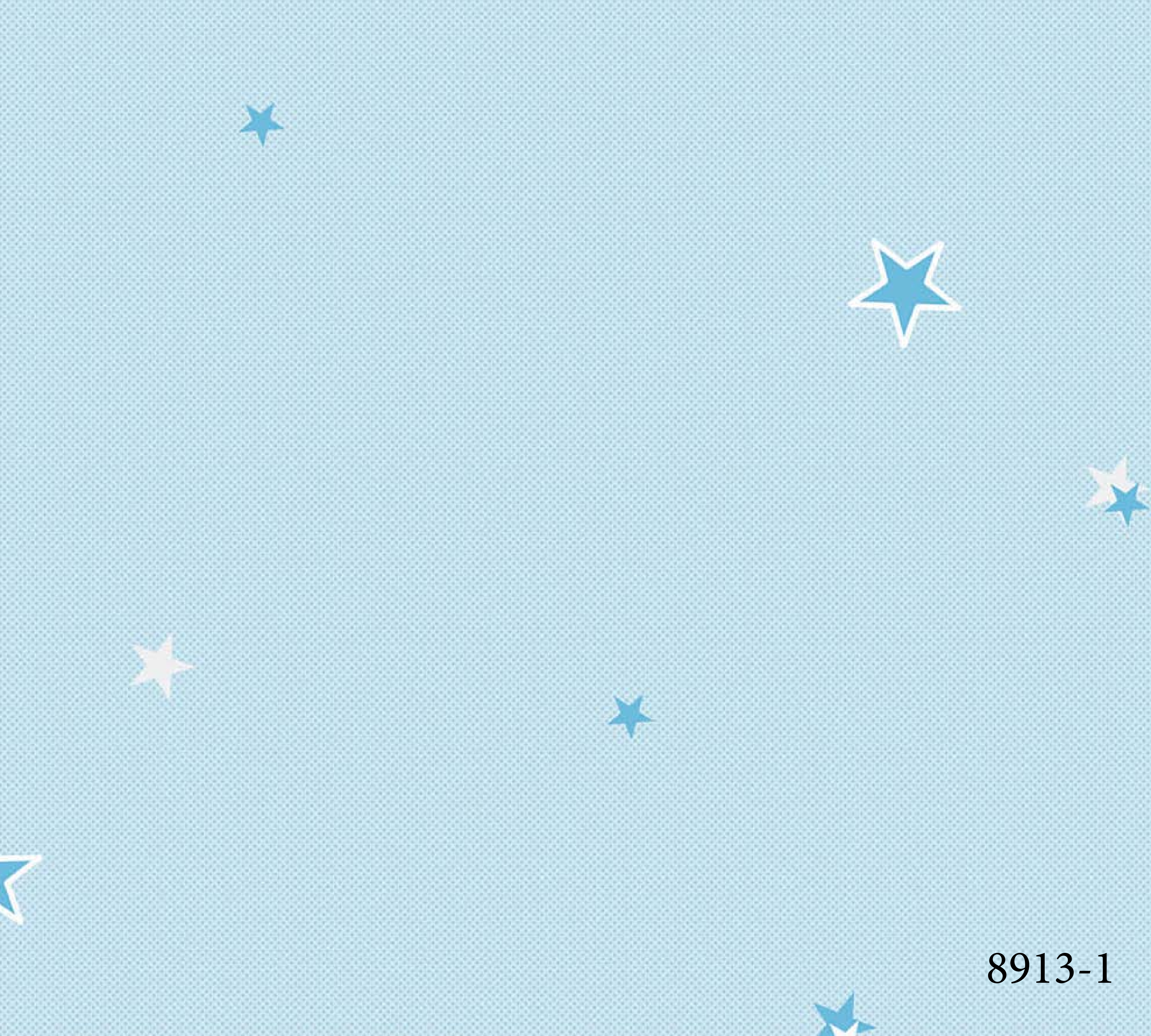
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8913-1



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Means shape has eight borders  
is one of the popular polygons  
in geometry such as pentagon,  
hexagon and heptagon.



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